

BHARATPUR IEC REPORT



SEPTEMBER 2025

CONTENT

INTRODUCTION	2
IEC ACTIVITIES	2
Single-Use Plastic Ban Rally under Swachhata Hi Seva 2025	3
Rangoli-Making and Awareness Drive	5
Janta Darbar on Waste Segregation and Cleanliness	7
Eco-Friendly Cleaning Drive at Mansa Mata Mandir	9
Rangoli and Essay Competition Held at Master Adityendra School	10
Waste to Wonder and Painting Competition Encourages Creative	12
Shramdaan Drive to Promote Cleanliness	14
Nukkad Sabha on Waste Segregation and Hygiene Awareness	16
Door to Door Awareness	18
Nukkad Sabha	20
IEC Activities of the Month at a Glance	22

IEC Monthly Event Report – September 2025

Lion Services Limited

Introduction

Lion Services Ltd. (LSL), the leading entity of the Global Excellence Group, stands at the forefront of delivering environmental hygiene services and comprehensive facility management solutions nationwide. With an illustrious heritage spanning over 50 years in the cleaning sector, we specialize in catering to both municipal bodies and commercial clientele, prioritizing customer satisfaction through our client-centric approach. Leveraging state-of-the-art workshops, cutting-edge equipment, advanced IT solutions, and a dedicated team of engineers, we excel in providing top-notch municipal and property maintenance services.

Operating round the clock, our dependable facilities cover an extensive network of cities including Delhi, Mohali, Amritsar, Bilaspur, Firozabad, Patna, Ranchi, Lucknow, Bharatpur, Bhubaneshwar, Noida, Agra, Prayagraj, Chandigarh, Solapur, Jaipur, Moradabad, Paradeep Port, Vishakhapatnam Port, Pimpri-Chinchwad Municipal Corporation, Jammu & Kashmir and beyond. LSL boasts one of the largest fleets of high-tech power sweeping vehicles in the industry, equipped with innovative digital technologies such as GPS, GIS, and VTMS to swiftly adapt to and address customer needs in real-time.

Our commitment to excellence extends to all aspects of our operations, with a strong emphasis on performance, safety, and environmental responsibility. At LSL, we are dedicated to driving value creation through superior service delivery while remaining steadfast in our support of the 'Swachh Bharat Abhiyan' initiative. With a vision for sustainability and nation-building, we continue to lead the way in transforming companies and cities alike towards a cleaner, brighter future.

Lion Services Limited (LSL) offers integrated cleaning services as well as door-to-door solid waste collection and transportation in 65 wards across Bharatpur. Our integrated cleaning services encompass door-to-door waste collection, mechanised road sweeping, washing of pavements, dividers, signboards, and sculptures. LSL aims to make Bharatpur a garbage-free city by providing accessible services to every household and collecting segregated waste from each one.

Information Education and Communication (IEC) are integral components of our project to achieve our vision and mission. Therefore, we organise a variety of IEC activities every month, often in collaboration with the Municipal Corporation, Bharatpur. This month was no exception as our team organised various IEC activities; here is an overview of the same.

IEC Activities

a) *Single-Use Plastic Ban Rally under Swachhata Hi Seva 2025*

As part of the ongoing Swachhata Hi Seva 2025 campaign, a Single-Use Plastic Ban Rally was organized on 17th September '25 in Tata Mahendra Colony by the Women's Coordination Committee and members of Self-Help Groups (SHGs) of the Municipal Corporation, Bharatpur, in collaboration with Team LSL-IEC and with active support from municipal officials and local residents. The rally was flagged off by Executive Engineer Mr. Bharat Singh and conducted by AEN Ms. Seema Meena.

The event marked the beginning of the Swachhata Hi Seva 2025 campaign, under which a special cleanliness fortnight is being observed from September 17 to October 2. During the event, Ms. Seema Meena also inspected ongoing sanitation arrangements and special cleanliness drives in various wards. She urged citizens to actively participate in maintaining cleanliness and contribute towards building a plastic-free India.



Team IEC along with Women's Coordination Committee and SG Members at the rally



Glimpses of Single-Use Plastic Ban Rally



b) Rangoli-Making and Awareness Drive

As part of the ongoing Swachhata Hi Seva Pakhwada 2025, the areas in front of various Community Toilet Units (CTUs) were beautifully decorated with rangolis on 18th September '25. Women from Self-Help Groups (SHGs), local residents, and Team LSL–IEC created attractive rangolis based on the themes of cleanliness and environmental protection. The initiative aimed to promote awareness about maintaining hygiene and cleanliness around community spaces and public toilets.

In addition, the IEC team conducted door-to-door awareness drives to educate residents on household waste segregation and the harmful effects of single-use plastic. Citizens were encouraged to adopt cloth bags and take active part in maintaining clean and hygienic surroundings. Other activities, including cleanliness drives and community interactions, further strengthened public participation in cleanliness and beautification efforts.



IEC Team Members during the Rangoli-Making and Awareness Drive



Glimpses of Rangoli-Making and Awareness Drive



c) Janta Darbar on Waste Segregation and Cleanliness

To strengthen awareness about cleanliness, the IEC team organised a Janata Darbar on 19th September '25 at Samudayik Bhawan, Rico Road, which saw active participation from a large number of local residents. During the session, citizens were advised to maintain two bins at home, green for wet waste and blue for dry waste. In addition, participants were educated about the specific purpose of the red bin, meant for biologically hazardous or infectious waste such as used surgical gloves, tissue papers, sanitary pads, and other harmful waste. The program concluded with an appeal to residents to maintain cleanliness in and around their homes, follow proper waste segregation practices, and actively contribute to the objectives of the Swachh Bharat Mission.



IEC Team Members creating awareness during Janta Darbar at Samudayik Bhawan



Glimpses of Janta Darbar at Samudayik Bhawan



d) Eco-Friendly Cleaning Drive at Mansa Mata Mandir

On 22nd September '25, Team LSL-IEC organised a cleanliness drive along with premises being adorned with attractive rangolis at Mansa Mata Mandir as part of the Puja celebrations. Special initiatives were undertaken to ensure that the Puja pandals remained eco-friendly. Decorations were prepared using biodegradable materials such as paper, clay, and cloth instead of plastic. Separate bins were placed for effective waste collection, with proper disposal arrangements in place. To minimize water pollution, natural colours and clay idols were used during the festivities. These collective efforts made the celebrations both traditional and environmentally sustainable.



Glimpses of the cleaning drive & rangolis at Mansa Mata Mandir



e) Rangoli and Essay Competition Held at Master Adityendra School

Team LSL-IEC as part of the Swachhata Hi Seva 2025 fortnight organised a Rangoli and Essay Competition at Master Adityendra School on 23rd September '25. During the event, students showcased their creativity by making beautiful rangolis on the theme of a clean environment and writing essays highlighting the importance of cleanliness and ways to protect the environment.



Glimpses of the Rangolis made by the students during the competition



Snapshots of the Rangoli & Essay Competition



f) Waste to Wonder and Painting Competition Encourages Creative Recycling

On 24th September '25 Team IEC as a part of the Swachhata Hi Seva 2025 fortnight organised a Waste to Wonder and Painting Competition at Master Adityendra School. Students showcased their creativity by crafting innovative items from discarded materials, promoting the concept of reusing waste in productive and artistic ways. Alongside this, a painting competition was held where students beautifully depicted themes of cleanliness and environmental conservation through their artwork. The event was successful in fostering awareness about sustainability and creative waste management among young learners.



Students participating in the art competition & with their creations during the competition



Glimpses with their Paintings & Creations During the Initiative



g) Shramdaan Drive to Promote Cleanliness

On 25th September 25, Team LSL IEC participated in Shramdaan organised by Bharatpur Municipal Corporation as part of its ongoing cleanliness initiatives. The event commenced from the Kali Ki Baghichi intersection and witnessed enthusiastic participation from officials, staff, and citizens. The program was graced by Municipal Corporation Brand Ambassador Rudransh Khandelwal, Commissioner Mr. Shravan Kumar Vishnoi, Secretary Mr. Vijay Pratap Singh, Executive Engineers (XEN) Mr. Rahul Mittal and Mr. Bharat Singh, Assistant Engineers Ms. Seema Meena and Mr. Harish Saini, Chief Sanitation Inspectors Mr. Ved Ram Chaudhary, Mr. Vijay Pal Singh, and Mr. Sanjay Singh, along with all Sanitation Inspectors. IEC Team In-charge Ms. Akanksha Sharma and all officers and employees of Nagar Nigam Bharatpur actively participated in the cleanliness drive, reinforcing the message of collective responsibility towards a cleaner and healthier city.



Glimpses of Shramdaan at Kali Ki Baghichi



Impressions of the Shramdaan



h) Nukkad Sabha on Waste Segregation and Hygiene Awareness

Team LSL-IEC organised a Nukkad Sabha on 29th September '25 in Ward No. 52 with the objective of sensitizing residents about the importance of waste segregation and personal hygiene. During the session, residents were given a live demonstration on proper waste segregation and were encouraged to hand over segregated waste to the DTDC collection vehicles. The team also emphasized the significance of maintaining personal hygiene as a key aspect of ensuring a clean and healthy community environment.



IEC Team Members conducting Nukkad Sabha in Ward 52



IEC Team Members conducting Nukkad Sabha in Ward 52



Apart from all those IEC activities mentioned, there are six other IEC activities that are carried out on a regular basis are:

i) Door to Door Awareness

Door-to-door awareness is a routine IEC activity conducted by SHG workers as part of the initiative, playing a pivotal role in raising awareness. Each day, they visit designated wards armed with printed flyers to educate residents about waste segregation. This month, they went beyond, informing residents about the concept of a Bin-Free City and the importance of home composting during their awareness campaigns. Additionally, they gather feedback and motivate residents to dispose of segregated waste in DTDC vehicles while encouraging them to engage with the project by liking and following its Facebook page.



SHG Workers for the IEC initiative at Door-to-Door Awareness





***Clockwise L-R IEC Team
Members at the Door-to-Door
Awareness***



j) Nukkad Sabha

Another routine IEC activity conducted throughout various wards this month was the Nukkad Sabha. Residents in these locations were informed about the necessity and significance of waste segregation and the ban on single-use plastic. Following each Nukkad Sabha, attendees pledged to maintain cleanliness in their surroundings and refrain from littering. SHG workers for the IEC initiative were responsible for organizing the Nukkad Sabha in all locations.



IEC Team Members conducting Nukkad Sabhas at different locations



Glimpses of IEC Team Members Conducting Nukkad Sabhas



IEC Activities of the Month at a Glance

Date	Activity	Location	Delegate Present
17 Sept. 25	Single-Use Plastic Ban Rally under Swachhata Hi Seva 2025	Tata Mahendra Colony	Mr. Bharat Singh, Executive Engineer, Ms. Seema Meena, AENMs. Akanksha Sharma, IEC In-charge & IEC Team Members,
18 Sept. 25	Rangoli-Making and Awareness Drive	Various Community Toilet Units across Bharatpur	Ms. Akanksha Sharma, IEC In-charge, IEC Team Members & Ward Supervisor
19 Sept. 25	Janta Darbar on Waste Segregation and Cleanliness	Samudayik Bhawan, Rico Road	Ms. Akanksha Sharma, IEC In-charge, IEC Team Members & Ward Supervisor,
22 Sept. 25	Eco-Friendly Cleaning Drive at Mansa Mata Mandir	Mansa Mata Mandir	Ms. Akanksha Sharma, IEC In-charge, IEC Team Members & Ward Supervisor,
23 Sept. 25	Rangoli and Essay Competition Held at Master Adityendra School	Master Adityendra School	Principal, Teachers, Students, Ms. Akanksha, IEC In-charge & IEC Team Members
24 Sept. 25	Waste to Wonder and Painting Competition Encourages Creative Recycling	Master Adityendra School	Principal, Teachers, Students, Ms. Akanksha, IEC In-charge & IEC Team Members
25 Sept. 25	Shramdaan Drive to Promote Cleanliness	Kali Ki Baghichi	Principal, Teachers, Students, Ms. Akanksha, IEC In-charge & IEC Team Members
29 Sept. 25	Nukkad Sabha on Waste Segregation and Hygiene Awareness	Ward No. 52	Principal, Teachers, Students, Ms. Akanksha, IEC In-charge & IEC Team Members



Activities ideated and executed By



Lion Services Limited

📍 Corporate office: 3-B Third Floor, Rajendra Park, Pusa Road, New Delhi - 110060
🌐 www.lionservice.com ☎ +91-11-46503800 ✉ info@lionservice.com